

SONIC RADE presskit

Bio:

Sonic Rade was formed in 2010 in Switzerland on the shore of the Rade (Geneva's harbor). The band is an experienced trio composed of a Canadian and two Swiss; Ricardo Ryan (vocals and guitar), Christian Fonjallaz (bass and back vocals) and Rémy Chané (drums and back vocals).

Sonic Rade sound is inspired by many genres of popular music and is best described as Pop/Rock with a touch of melancholy. The guitars and rhythmic section bring a percussive and sparkling original sound. The lyrics focus on personal themes and social facts.

The trio have released a debut album 'Let It Out' on the Italian independent label VDM Records in 2013 and their second album "Sideways" in March 2016. Which was selected for the First Round Ballot nominations of the 59th Annual Grammys Awards 2017 in four categories; 1-Best Rock Album, 2-Best Rock Song, 3-Best Rock Performance, 4-Producer of the year, Non-Classical. For Sideways (A) and Firefly (T) by Sonic Rade.

The 3rd album of Sonic Rade was released on in February 2019 and has been very well received by the public, press and broadcasters.



Official Website: www.sonic-rade.ch

Links:



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The Band:

Ricardo Ryan: *Vocals, Guitars, Synths*



The singer was raised in Canada from a Canadian mother and Argentinean father. Music has always been a passion since his youth. Previously he has been touring across Canada and the US with various bands. Ricardo had personal friendship with musicians such as Chris Isaak and Mark Kozelek (Red House Painters) who used to be his roommate.

Established in Europe since a few years, Ricardo is proud to contribute to the trio by bringing; inspiration, experience and energy in order to lead Sonic Rade to new heights.

Christian Fonjallaz: *Bass, Piano, Back Vocals*



The Geneva native spent years on the piano before finally settling to the bass guitar instrument. Forging his experience by playing with various bands out of the Geneva local music scene, he has polished his playing by studying at the Guitar Institute and Bass Tech of London, UK.

Christian has a fundamental role to Sonic Rade by bringing a groovy style to the music.

Rémy Chané: *Drums, Percussions, Back Vocals*



Rémy played with multiple bands in France before joining Sonic Rade late 2019. His constant desire to play and great motivation is a big asset to the band.

Rémy's solid rhythm technique and his original energetic beats, brings a new identity to the Sonic Rade.

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Discography:



Let it out (2013)

Sonic Rade debut album "Let it Out" was released on the summer of 2013 on the independent label VDM Records, based in Rome, Italy.

The album includes 14 original tracks by Sonic Rade. Available on: iTunes, Amazon, Spotify and at VDM Records www.vdmrecords.com

Album Barcode: 8033638550267



Sideways (2016)

Sonic Rade second album 'Sideways' was released in March 2016 on the independent label VDM Records, based in Rome, Italy.

The album includes 12 original tracks by Sonic Rade. Available on: iTunes, Amazon, Spotify, High Resolution Audio (DXD & DSD) on the Native DSD music online and at VDM Records www.vdmrecords.com

Album Barcode: 8033638550328



Sonic Rade (2019)

Sonic Rade third album 'Sonic Rade' was released in January 2019 on the independent label VDM Records, based in Rome, Italy.

The album includes 13 original tracks by Sonic Rade. Available on: iTunes, Amazon, Spotify, High Resolution Audio (DXD & DSD) on the Native DSD music online and at VDM Records www.vdmrecords.com

Album Barcode: 8033638550397

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Press & Medias:

Sonic Rade music is played on radios worldwide, some reviews below.

Indie Berlin (Germany)

There's a groove underlying the album that gives it the potential to connect with a wider audience. Heard as a whole, Sonic Rade is a release that will go down well with fans of old school alternative rock. You can listen to the album in full here and on the other usual channel

Northwest Radio (USA)

"The song shine is fantastic; this should be a hit everywhere! I love your album and sound it is great". By Darrell Fortune from NWCZRadio

Flux Radio (UK)

Sonic Rade a really good band! Sometimes, you have to relax a little and listen to some music. Sonic Rade from Switzerland have done just that. They are a wonderful band and extremely talented. 10th September 2013 - by Alec Finch from FluxRadio

World Talents Radio (USA)

"Sonic Rade tops the chart at #1 with their single "Shine". Great! www.wtradio.com

RTS 1 (Swiss)

"Impressive, being a trio and to make such live filling sound. It's very interesting sound with nice changes and melodies." About Sonic Rade live on RTS1. Y. Zitouni

Radio LoRA (Zurich)

"I really love your music. It's in our playlists! And you are invited to our Radio show to play live" Indie-Team (DJ Leo)

Planete Indie Radio Show (Belgium)

"Thanks, Sonic Rade you will be added to our playlist for this September" Pierre G.

Crystal One Radio (Netherlands)

"We've listened to your Shine video on your website and you are a good fit for our station. The whole album is in our rotation now!" Crystal One Radio.

Radio KSCR (USA, Los Angeles)

"I love this song Shine it reminds me of my youth, when I was always excited to get the latest album discovery, this is great music." Jowanna Lewis- President -Radio KSCR

Rebel Radio (USA, Colorado)

"I am the founder of Radio Rebel Independent Music. Thank you so much for being part of what we do at Radio Rebel! It has been a pleasure listening to your music, it has been added to the rotation and can be heard on our broadcast!" Stan Price - President

HKGFM (Hong Kong)

"I'm very pleased to inform you that we've added your track "Shine" to our Indie Underground Cliff Babbs - Music Director - HKGFM.net

Radio Interviews:

Radio LoRA (Zurich), Radio Paradiso on RTS1, Radio Cité Genève, Radio Vostok, All Access Radio (Mexico City), Northwest Radio (USA-Seattle), Radio La Fabrik,..

Broadcast (TV, Show & Radios):

TV: National Swiss TV. SRF zwei, TVM3 Swiss Pop Music, City Channel 1, Vista Theater (Los Angeles, USA), Various TV in the USA, Canada, Switzerland, and more...

Radio: Multiple radio worldwide (UK, USA, Canada, Switzerland, France, Italy, Sweden, Belgium, Netherland, Japan, Germany, Brazil, Russia, Ukraine, Armenia, Mexico,...)

Show: Canary Wharf (London, UK), InterBEE (Tokyo, Japan), IBC (Amsterdam), NAB show (Las Vegas, USA)

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Label & Distribution:

VDM Records

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Electronic Press Kit online:

<http://youtu.be/f59wQ9WV7uo>



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